



# Tooling up to serve offshore energy

**Long-running Dutch-based industrial tool company Bus is expanding its UK operations thanks to support from the East of England Energy Zone (EEEZ).**

Bus Industrial Tools was formed in 1957 by husband and wife Schelto (Tony) and Dineke Bus supplying tools from a small building in the Dutch town of Lemmer.

It has now grown into a major international business with 12 branches employing more than 250 staff in the Netherlands and UK.

Bus supplies tools and equipment, calibration and test of tools and instrumentation, supply chain and logistics services and manpower.



Bus opened its Great Yarmouth operation in 2015 to supply Shell's Southern North Sea gas platforms.

Since then it has grown staffing from two to seven - with expectations of further expansion in the future because of the potential of the region as major offshore wind farm schemes add to the company's traditional oil and gas sector work.

Its core work includes sale and rent of tools, welding and cutting gear, high pressure bolting tools, rental of equipment ranging from

## Bus Industrial Tools

- Bus Industrial Tools has supplied tools and technological solutions to the energy and industrial sectors for more than 60 years.
- It has a dozen bases in the Netherlands and the UK, employing 250 staff.
- Its Great Yarmouth operation is growing to meet the potential of the Southern North Sea.

wheelbarrows to fully-equipped containers with explosion-proof lighting, anti-slip flooring.

The family-run company also aims to build a lasting relationship with staff, suppliers and clients - putting honest, long-term advice ahead of a quick sale.

Initially Bus was only located in the Netherlands and had three staff (one from the Netherlands and two from the UK) working out of Peterson in Great Yarmouth.

It relocated to a new depot on the South Denes business park in the town, after seeing many new opportunities. Soon after it opened Bus saw increases in sales and new customers.

Bus's investment was assisted through the EEEZ, with an Enterprise Zone location securing speedy planning permission and five years business rates relief.

**“The East of England is becoming a global centre of oil, gas and renewable energy generation.”**

Setting up the new base involved local companies carrying out much of the work. All new employees were recruited from the local area and a lot of goods were purchased from nearby businesses, supporting the local economy.

The company plans to expand its customer base throughout the area and expand accordingly.

## Why invest in the East of England Energy Zone?

“We believe the East of England and in particular the Southern North Sea is becoming a global centre of oil, gas and renewable energy generation,” says Alfons Hendriks, Bus's managing director UK.

“With the Southern North Sea having over 150 offshore gas assets, together with the ever-expanding offshore wind turbines it has great potential for business expansion.”

**For more information on relocation and investment opportunities in the East of England Energy Zone, please contact:**

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