



Business incubator expands overseas

A company which has helped hundreds of businesses launch and grow in East Anglia is expanding itself - with a new overseas arm.

Since 2012 Hethel Innovation has supported a string of start-up and SME ventures, creating more than 1000 highly-skilled jobs.

Now it has added Hethel International to its fold - aiming to be a market leader in innovation support around the world.



It has been helped by the East of England Energy Zone, which hosted the new company's launch on a shared stand at the Offshore Energy exhibition and conference in Amsterdam in October. The opportunity showcased its services and introduced it to a range of major developers and influential contacts in the sector.

Hethel International

- Hethel International is a brand new Norfolk venture supporting overseas businesses.
- It offers expertise from eight years of incubating and growing hundreds of companies in East Anglia.

Hethel Innovation's original launch was backed by EEEZ partner Norfolk County Council as part of an initiative to support businesses in the county.

It has supported more than 500 businesses, with an estimated 1500 jobs and its own staff has grown from three to 21. The company also manages two business parks - Hethel Engineering Centre and Scottow Enterprise Park - which have grown to accommodate more than 150 tenants, with a year on year increase in profits.

Hethel International aims to bring its skills and expertise to the wider world. It offers support to all new, budding businesses and has extensive knowledge of aiding those in the manufacturing, engineering, cleantech, and biotech industries.

General manager Alice Reeve said: "Our immediate plans for Hethel International are to begin forming working relationships with businesses outside of the UK and replicate the support we offer locally in East Anglia.

"Norfolk and Suffolk is where innovation, community and commerce collides, creating the perfect centre for investment."

"Longer term, we are looking to develop and manage business incubators across the globe, starting with Europe!

"Building on the foundations we have crafted in East Anglia, Hethel International is ready to become a market leader in innovation support."

Why invest in the East of England Energy Zone?

"Innovation is thriving in Norfolk and Suffolk thanks to the funding opportunities available to forward-thinking businesses, the pool of talent from world-leading centres of learning found in the region and the healthy work- life balance. It is where innovation, community and commerce collides, creating the perfect centre for investment" - Alice Reeve general manager.

For more information on relocation and investment opportunities in the East of England Energy Zone, please contact:

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